

## Thank you to our 2010 donors!

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**ALPHAPOINTE**<sup>®</sup>  
Association for the Blind

## 2010 Annual Report



## 2010 Board of Directors

Sheri Johnson  
 Stephen Mock  
 Trey Barnes  
 Dr. John Cowan  
 Kent Gedman  
 Jimmy Nickell  
 Judith Train  
 Paulette Markel  
 Kenneth Roberson  
 James Barry  
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 Robert Payne  
 Kimberly Young  
 Tom Saul  
 Steve Hilliard  
 Cornelius Boersma, IV  
 Mark Flora  
 Ed Marquette  
 Archie Smith III



### About our Agency

Alphapointe Association for the Blind is a private, non-profit 501(c)(3) organization that has continued to serve people who are blind and visually impaired in the Kansas City, Missouri community and surrounding region since 1911.

Alphapointe Association for the Blind is the largest single employer of visually impaired individuals, employing 174 people, and is the only comprehensive rehabilitation and education agency for people with vision loss in the state of Missouri, serving over 4,000 individuals. Our mission is to empower people with vision loss to maximize their independence.

### Message from the President and Board Chair



2010 was a busy year for Alphapointe Association for the Blind, made possible by our Community, our Employees, and our Volunteers. As an organization, we came together to launch new business ventures. We forged new partnerships to expand the services we provide to the community. We advocated for increased employment and independence opportunities for people with disabilities. As an organization, we continued the mission started nearly 100 years ago by Catherine Hale: to empower people who are blind to maximize their independence.



2010 was a challenging year for Alphapointe's business ventures. As the uncertain economy continued to redefine the way we do business, Alphapointe has been hard at work investigating new business ventures. New partnerships with other manufacturing organizations were formed, and new products were moved through the pipeline. As always, the goal of all new business diversification is increased employment opportunities for people with vision loss.

Alphapointe added a new component of service to the organization in 2010 with the opening of the Low Vision Clinic. This Clinic is staffed by Dr. John Metzger, and is accepting new patients for specialized low vision evaluations several times each month. The Low Vision Clinic provides the next level of care as well as a path to independence for the thousands of people living with increasing vision loss in our community.

Alphapointe is proud to continue the legacy begun by our founder Catherine Hale nearly 100 years ago. We thank all of you for making 2010 a year of growth, success and celebration at Alphapointe. With an eye to the future, we look forward to 2011 and the beginning of our Centennial Year of Celebration. We invite you to join us!

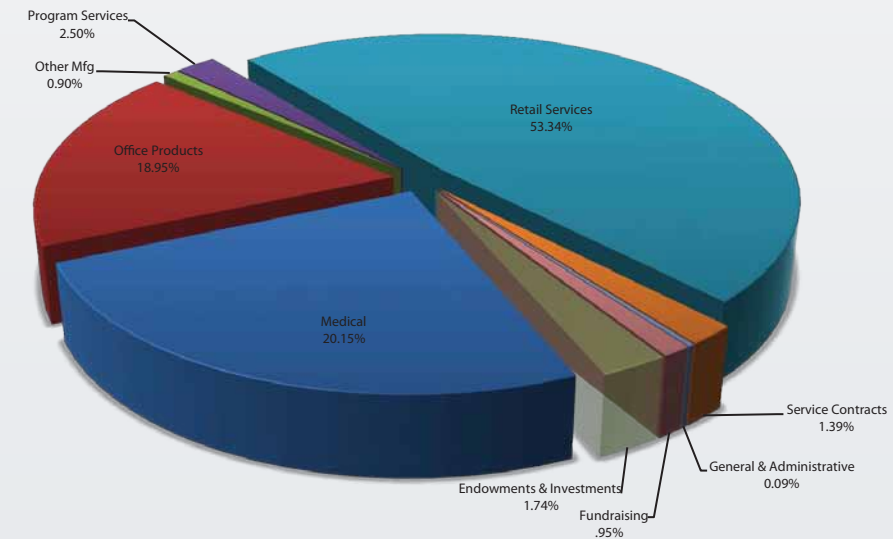
**Reinhard Mabry**  
 President and CEO

**Stephen Hilliard**  
 Chair, Board of Directors

## A Year of Service

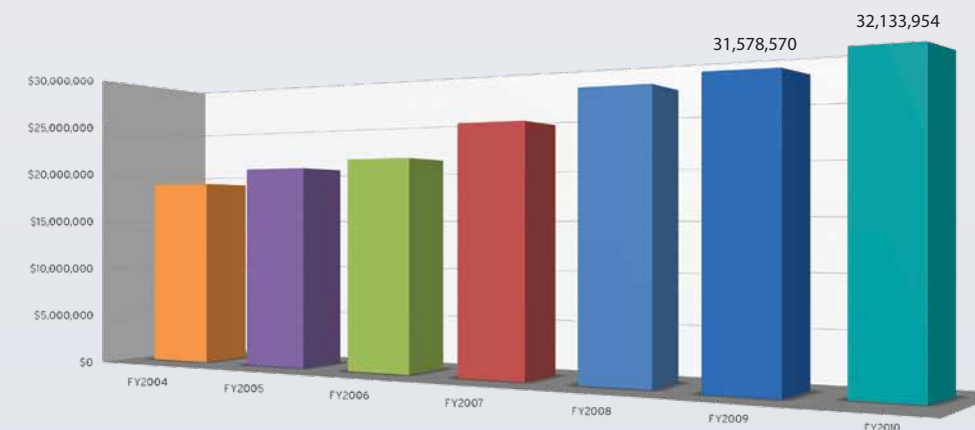
- > Alphapointe provides the training, education and support so that people who are blind can work, live and be independent.
- > In 2010, Alphapointe served over 900 people through the Comprehensive Vision Rehabilitation Program, and reached nearly 5,000 people through a variety of community outreach classes and educational opportunities.
- > In 2010, Alphapointe provided 4,000 hours of direct training and support to seniors living with vision loss in our community.
- > In 2010, over 100 teens received education and training through Alphapointe so that they could continue to be competitive and successful at school.

## Fiscal Year 2010 Revenue



## Fiscal Year 2004-2010 Revenue

As of September 2010 Assets to Liability 3.1:1; Debt to Equity: 47%



## 2010 Executive Staff

**Reinhard Mabry**  
 President and CEO

**Clay Berry**  
 Director of Rehabilitation

**Gina Gowin**  
 Director of Development and Public Relations

**Brent Harlow**  
 Director of Manufacturing

**Judi Moritz**  
 Director of Sales and Marketing

**Ed Prusia**  
 Director of Human Resources

**Denise Thacker**  
 Director of Quality Assurance

**James E. Van Winkle**  
 Vice President and Chief Financial Officer